# Pitch for VolQ

## What does it do?

VolQ is social a social startup that help to organize, manage, propaganda volunteer activities. It uses gamiification technique to encourage people to be volunteers, makes volunteer activities fun.

## Why do we need it?

People is not very interested in participate in volunteer activities, the reason may be its hard to find one, it's not fun, or it does little good to myself. The VolQ uses gamification technique to make the volunteer activities fun, people very always like fun. What's more, VolQ will help organizers to organize activities and make them easily be found. VolQ also keeps a fun and game like record on every volunteer. Overall VolQ will increase the popularity among people.

## Who is it for?

Government who would like to make volunteer more popular and volunteers.

## What makes it stand out from the crowd?

VolQ is much more than a volunteer management system, it use gamification techniques to make volunteer activities fun, this will make people more willing to participate in such event also.

## What’s next?

If funded, more feature that make organize activities easier will be added, more gamification element will be added, better user experience will be delivered. It will be able to serve a entire country.

# 志趣

## 它是做什么的？

志趣是一个游戏化志愿者社区，它可以帮助管理志愿者活动。最关键的是，他利用有喜欢元素，让参加志愿者活动变得像游戏一样有趣，从而是更多人知晓、自愿参加志愿者活动。

## 我们为什么需要它？

主动参加志愿者活动的人并不多，可能因为总觉得没意思，对自己没有什么提升，不了解志愿者，想参加却找不到。志趣利用游戏化元素解决了以上问题，它让志愿活动变得像游戏一样有趣，人们会更加主动的参加志愿活动，同时还能选人一种助人为乐的气氛。同时他利用互联网手段方便的管理志愿者活动，让人们很容易的找到自己喜欢的活动，同时对参加活动的情况详细记录，让志愿者更有成就感从而更加激励他们参加活动。

## 这是为谁准备的？

希望发展志愿者事业的城市政府，志愿者。

## 它有什么独到之处？

志趣与一般的志愿者管理网站相比，多了游戏化的功能，它主要在于可以让人们更加主动的去参加志愿者活动，并从中获得乐趣，利用网络渲染一种志愿光荣、助人为乐的良好气氛。

## 下一步?

如果有足够的支持，我们为更加完善志愿者活动的组织管理功能能，根据组织机构的要求进行定制。并且加入更多的游戏化元素，提高用户体验，使得更多用户知晓并且自觉愉快的参与志愿活动，成为全国志愿活动的典范。